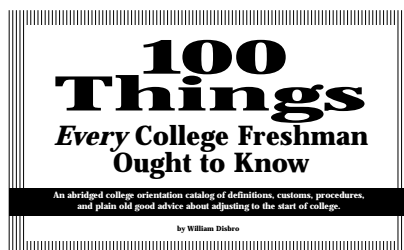


Please Circulate To Colleagues

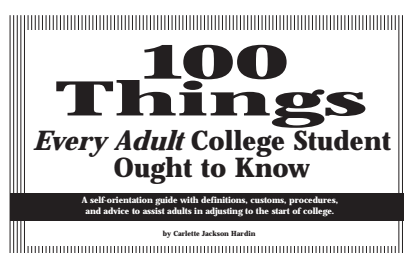
100 Things Guidebook Series

for

Adjustment and Transition to College



100 Things is a self-orientation to college and problem-solving reference series that provides key answers to questions raised by students of all ages planning to begin or start their life in college. The pocket-sized format and pinpointed topics serve as a navigational guide for students to answer the "WHAT, WHY, WHERE, WHEN, and WITH WHOM" questions to help to overcome common pitfalls. The series includes:



100 Things Every College Freshman Ought to Know

by Professor William Disbro

100 Things Every Adult College Student Ought to Know

by Dr. Carlette J. Hardin

100 Things Every College Student with a Disability Ought to Know

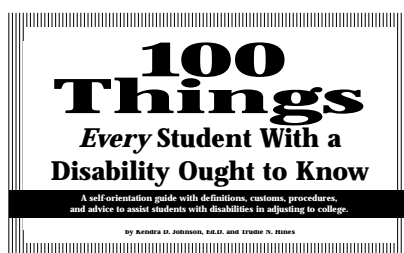
by Dr. Kendra D. Johnson and Trudie N. Hines

100 Things Every Online Student Ought to Know

by Dr. Ray L. Ganey, Jr. and Frank L. Christ

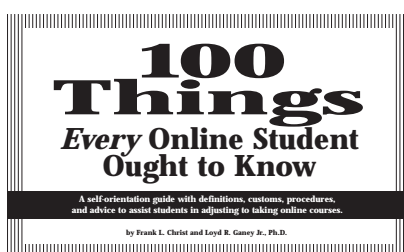
100 Things Every International Student Ought to Know

by Dr. Juliet Rothman and Susan B. Kolko



100 Things

- gives quick answers students can easily locate when and where adjustment problems arise
- serves as a handy desktop or carry-around reference to aid students when overwhelmed or confused
- serves to improve retention by empowering students to help each other succeed

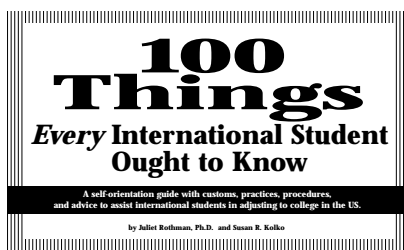


Uses

Both individually and collectively, 100 Things has been used as a

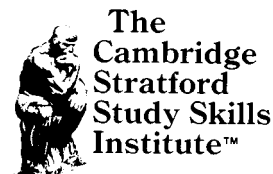
"must read" for college-bound and college students including

- high school/pre-college programs and graduation gifts
- adopted text for freshman seminars (adults, disabled, online, etc.)
- Freshman Orientation Programs
- State, federally funded programs for the disadvantaged
- recommended trade books in school/college bookstores
- extra-credit outside reader for any course
- Admissions/Retention Programs/Open Houses
- Fund Raising Sales by campus groups



(Order Form Over)

www.cambridgestratford.com cambridges@aol.com (800) 466-2232



"100 Things gives students the right information, in the right place, and in the fastest way so they can begin to problem-solve their college transition issues when and where they arise."

Focus and Purpose of Each Edition

100 Things Every College Freshman Ought to Know

ISBN 0935-637-33-8 pp. 242 7" x 4.25"

Teaches college practices, customs, definitions, and procedures used regularly in higher education. Helps overcome freshmen "naiveté" by clearly identifying the "WHAT, WHEN, WHY, WHERE and WITH WHOM" questions to help with common adjustment problems at the start of college.

Includes: Problem Solving Situations Exercise for hosting Collaborative Learning Seminar and College Protocol Journal Exercise for written homework on readers' insights.

100 Things Every College Student with a Disability Ought to Know

ISBN 0935-637-32-x pp. 230 7" x 4.25"

Helps students take responsibility for their own disability while learning about the different accommodations available in college as compared to high school. Helps students communicate about their disability with instructors and fellow students.

Topics: linked to useful websites to expand available information.

100 Things Every International Student Ought to Know

ISBN 0935-637-31-1 pp. 276 7" x 4.25"

Highlights the differences in adjusting to customs both on and off campus when beginning college in the USA. Includes legal rights, college/course requirements, interacting with the environment and safely/legally interacting with friends.

100 Things Every Adult College Student Ought to Know

ISBN 0935-637-26-5 pp. 225 7"x 4.25"

Gives nontraditional students a resource for adjusting to college and tips for juggling multiple responsibilities (i.e. employers, community, families, etc.) yet still leaving time to succeed in college. Gives practical tips to tell others about time limitations in pursuit of a degree.

Includes: Problem Solving Situations Exercise for encouraging group discussion or gaining written feedback from readers.

100 Things Every Online Student Ought to Know

ISBN 0935-637-34-6 pp. 224 7" x 4.25"

Alerts first-time online students to the strategies necessary to learn independently in an online learning environment. Provides painless ways online students can orient themselves by anticipating and resolving issues before they become problems.

Topics: linked to useful websites to expand available information

100 Things editions feature:

- soft cover, paperback, and pocket-sized
- bullet-statements to one paragraph topical coverage/page
- consumer-oriented, student-centered reader ("been there" tips)
- quick index to key topics covered
- worksheets/glossaries/consumer-friendly advice/bibliographies/ references/websites of expanded information

Order One or All Copies Today (email cambridges@aol), (800) 466-2232 or fax (716) 626-9076

Yes, please send me #__Freshman, #__Adult, #__Disabled, #__Online, #__International. Retail cost/copy \$12.95 plus 10% shipping/handling in US (minimum \$5 prepaid, \$7 billed). Volume discounts and bookstore trade book discounts apply. Review copies limited but single copy pricing will be credited to a volume purchase of 50 or more. More information at web site www.cambridgestratford.com

Name _____

Title _____

Institution _____

Telephone () _____

Address _____

email address _____

City/state/zip _____

Fax () _____

Mail to: The Cambridge Stratford Study Skills Institute
8560 Main Street, Williamsville, NY 14221

Purchase Order # _____

NOTE: Kindly circulate to colleagues serving each population and notify or fax to bookstore for trade book stocking