



Developmental Education Association of Maryland

Call to Conference

2010

TRANSITIONS

The Evolution of Developmental Education

Conference Information

May 19-20

Tremont Plaza Hotel

222 St. Paul Place
Baltimore, MD 21202

Reservations:

1-800-TREMONT
(1-800-873-6668)

Hotel room rate is \$120 if made by 4/21/2010

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President's Welcome

Dear Colleagues,

On behalf of the Developmental Education Association of Maryland, I would like to invite you to the annual DEAM Spring Conference on May 19-20, 2010, in Baltimore, MD. This year's conference will be a two day event to be held at the Tremont Plaza Hotel. Just minutes away from the Inner Harbor, attendees and guests will have the opportunity to engage in great sessions and also explore one of the most historical cities on the East Coast.

We are fortunate to have Jane Neuburger as our guest speaker for the Plenary session on Wednesday, May 19. She will engage conference attendees with her insight to transitioning in our own lives as educators as well as the lives of the students we engage. We are delighted to have her present as she is the new incoming President-Elect for National Association of Developmental Education (NADE). Our keynote speaker will be Lucy Tribble MacDonald on Thursday, May 20. As an innovative educator and lecturer, Lucy has been committed to students and her work in advancing research within the reading and study skills subject areas. Join her in a thought provoking presentation on the stepping stones necessary for successful transition in developmental education.

I encourage you to visit the DEAM website at www.deammd.org for information about the conference, registration and a link to the Tremont's website. Additionally, we hope that you strongly consider submitting a proposal. It is because of the research and ongoing commitment to developmental education that we are able to innovate and sustain our field. Don't wait to register for what will be one of DEAM's most phenomenal conferences. We look forward to seeing you this May!

Sincerely,

Hara Oyedeji



Tentative Conference Schedule

Wednesday, May 19

12:00-5:00	Conference Registration
1:00-2:30	Plenary Session w/ Guest Speaker Jane Nueburger
2:45-3:45	DEAM Advanced Leadership Institute – ALI (Open to All)
3:45-4:15	President's Forum (By Invitation)
4:30-6:30	DEAM Welcome Reception

Thursday, May 20

8:00-3:30	Conference Registration
8:00-9:00	Continental Breakfast
9:15-10:15:	Keynote Speaker: Lucy Tribble MacDonald
10:15-10:30	Mid-morning Break
10:30-11:30	Concurrent Session I
11:45-1:00	DEAM Business Luncheon
1:15-2:15	Concurrent Session II
2:30-3:30	Concurrent Sessions III
3:30-4:45	DEAM Board Meeting

*Dinner in Historic Baltimore
(On Your Own)

PLENARY SESSION

May 19, 2010

Jane Neuburger



Transitions: In Our Own Lives & Students' Lives, Our Institutions, and Developmental Education Itself

Currently the Director of the Tutoring & Study Center at Syracuse University, Jane Neuburger has been an educator since 1972. She has taught English and reading in junior and senior high schools, including New York City, but much of her experience has been as a teacher of college writing, developmental reading and writing, study strategies, and tutor training. She had the honor of working for many years at Cazenovia College while it transitioned from a two-year to a four-year school; while there, she also taught children's literature, adolescent literature, first-year seminars, and critical/creative thinking and reading in art and business. Since 2006, it has been her honor to serve as visiting faculty at the Kellogg Institute for the Training and Certification of Developmental Educators, held at Appalachian State University in North Carolina.

Neuburger has been active at the state and national level, focusing her efforts on tutor training, ethics and standards, and assessment/evaluation. She served as *Noozleter* editor, political action chair, president-elect, and president of NYCLSA, the New York chapter of the National Association for Developmental Education (NADE). Since 1999, she has served on the NADE Certification Council, a Council created by NADE in 1996 to help programs assess their impact on student success through the use of best practices, effective evaluation, and quality research. In addition, she recently co-authored the rewrite of the chapter on best practices in developmental courses in the *NADE Self-Evaluation Guides 2009 edition*.

In 2006, she received the highest honor in the field and was inducted as a Fellow of ACDEA, the American Council of Developmental Education Associations. She looks forward to now serving as NADE President-Elect for 2010-2011.

Neuburger has been a frequent presenter at NYCLSA, NADE, and CRLA. She also belongs to CCCC, AMA, CRLA, ATP, and NCLCA. She is a Certified Developmental Education Specialist (Kellogg Institute 1998), holds a baccalaureate degree in English and Secondary Education, a Master's degree as a reading specialist in the content areas, and has taken graduate courses beyond the master's in research on the college student, developmental learning communities, and diversity.

KEYNOTE

May 20, 2010

Lucy Tribble MacDonald, M.A, M.A.



"Transitions: From Stumbling Blocks to Stepping Stones"

Lucy is Faculty Emerita at Chemeketa Community College in Salem, Oregon, and while there taught Reading (3 levels including ESL), Study Skills, Critical Thinking, and Freshman Composition. She's also taught Nursing Success Strategies for 15 years. Her online teaching began in 1992 BW (before the Web.) Besides teaching she was also a Supplemental Instruction Coordinator and an adjunct faculty at Oregon State University in Curriculum and Instruction. For the past 11 years. Lucy has provided faculty development at a summer institute at Texas State University, San Marcos – TIDE (Technology Institute for Developmental Educators). She has masters degrees in both English and Reading and in 2004 she received the highest award for a professional, being made a Fellow by the Council of Learning Assistance and Developmental Education Association.

She's published a chapter in Stahl & Boylan's *Teaching Developmental Reading: Historical, Theoretical, and Practical Background Readings* titled "Developing Online Reading Courses" (pp 433-437). She has recently completed 3 video scripts on procrastination, note taking, and critical reading for Pearson's *MyStudentSuccessLab*. Lucy has also developed and maintained an international student web site called howtostudy.org and has worked on *Jump Start for College* summer programs as well as tech prep advisory programs.

After 27 years, Lucy MacDonald's long time and continuing passion is helping students succeed in college. "Reading is the invisible curriculum," says Lucy. "Everyone has to do it, but no one wants to talk about it." Her presentation will focus on a lack of systems approach, a reluctance to require a seamless tradition, and a lack of awareness with regards to transitions. Some stepping stones include advising connections with follow up data, quality checks on moving from stepping stone to stepping stone, contextual reading instruction, and campus wide faculty connections across the disciplines.

DEAM 2010 Presentation Proposal Submission Form

May 19 - 20
Tremont Plaza Hotel - Baltimore, MD



Proposals for the 2010 DEAM Spring Conference should address topics related to Developmental Education programs, courses, or students. Topics may include but are not limited to the following: (1) Motivation and Retention strategies, (2) Research, (3) Innovative or "tried and true" instructional techniques, (4) Technology, (5) Tutoring or mentoring, (6) Students with disabilities, (7) Grant writing, (8) Faculty development, (9) Assessment, and (10) Adjunct Successes and/or Challenges

PRESENTER/CONTACT PRESENTER INFORMATION

Name: "[Click here and type name]" **Title:** "[Click here and type institution]"

Institution: "[Click here and type institution]"

Address "[Click here and type address]"

City "[Click here and type city]" **State** [State] **Zip Code** "[Zip Code]"

Telephone "[Phone Number]" **E-mail** "[Email Address]" **Fax** "[Fax Number]"

HOME ADDRESS

Street/City [Street/City] **State** [State] **Zip Code** "[Zip Code]"

Telephone "[Phone Number]" **E-mail** "[Email Address]"

Please indicate your contact preference: **home** **work**

PRESENTER(S)

(List names in the order in which they should appear in the printed program.)

Name	Institution	E-mail/Telephone
"[Presenter Name]"	[Institution]	[Email/Phone]

ALL SESSIONS ARE 60 MINUTES

- Colloquium (*presentation followed by open discussion*)
- Workshop (*hands-on, structured simulation of technique/innovation*)
- Paper (*oral summary of research or practice; two papers may be grouped together*)
- Poster (*a presentation on poster board to be viewed by attendees during open session*)

1. Title of Proposal: (ten-word maximum)

2. Abstract: Describe the content of your presentation in a 250-word abstract. Include assumptions, rationale, objectives, theoretical framework, techniques, results, and conclusions, as appropriate.

3. Presentation Description: Write a summary of your presentation (30-50 words). Underline several key words important to understanding your proposal. If your proposal is accepted, this summary will appear in the conference program.

4. Are you willing to present twice? yes no

5. INTENDED AUDIENCE (Check all that apply)

- Administrators New Professionals Teachers
- Counselors Seasoned Professionals Other (identify below)
- Learning Assistance Prof. Tutors "[]"

6. AUDIOVISUAL NEEDS (check each piece of equipment needed)

- Flipchart LCD Projector & Screen Other (available at presenter's expense)

*** Laptops must be provided by presenter.**

PROPOSALS MUST BE POSTMARKED BY April 9, 2010

Each presenter is expected to pay conference fees.

Mail or e-mail completed forms and attachments to:

Bernadette Dantley
DEAM 2010 Proposals
Prince George's Community College
301 Largo Road
Largo, MD 20774
bdantley@pgcc.edu

2010 DEAM Awards and Nomination Criteria

Award for Outstanding Contributor to Developmental Education in Maryland

The purpose of this award is to recognize an individual who has made a significant contribution to students, DEAM, state-wide developmental education efforts, and/or the developmental education profession.

- Applicant must be a current DEAM member
- Letter of nomination must accompany the application
- Letter(s) of endorsement from an administrator or a current or former officer of DEAM must accompany the application
- Other supporting materials which document the nominee's contributions to developmental education in Maryland may be included in the application

Award for Outstanding Research in Developmental Education

The purpose of this award is to recognize current or past research, or to encourage future research efforts, by a member of DEAM which will enlighten and strengthen developmental education theory and/or practice.

- Applicant must be a current DEAM member
- Applicant must include research abstract (limit 5-10 pages); nominee's name and professional affiliation should not be identified on the abstract

Alex Afonta Memorial Scholarship to the Kellogg Institute

The purpose of this award is to assist DEAM members who wish to attend the Kellogg Institute for the training and certification of developmental educators. It was named after the late Dr. Alex Afonta, Professor of Developmental Mathematics at the Baltimore City Community College.

- Applicant must be a current DEAM member
- Applicant may be attending the Kellogg Institute during the same calendar year OR may be applying for acceptance to the following year's Kellogg Institute (Scholarship funds will be awarded as reimbursement after successful completion of the Kellogg Institute)
- Letter of nomination must accompany the application
- Letter(s) of endorsement from an administrator or a current or former officer of DEAM must accompany the application
- Other supporting materials which document the nominee's contributions to developmental education in Maryland may be included with the application

Scholarship for Outstanding Alumnus of a Development Education Program

The purpose of this award is to recognize an alumnus of a developmental education program who sets a standard for others to emulate.

- A letter of recommendation must accompany the application by any current DEAM member, Developmental Education Department Chair, Academic Advising, or Registrar
- Student must have completed developmental education courses (i.e. math, reading, and/or writing)
- Student must have 15 credit hours completed beyond their developmental education courses
- Cumulative GPA must be 3.0 or higher
- An official transcript is required

Award Nominations and Scholarship Application Form

Each year, DEAM asks members to submit nominations for awards which are given out at our annual conference. **Please see the nomination criteria for details and requirements.** Then, fill out this form and send **with all other required materials** by **April 9, 2010**, to:

Bernadette Dantley
DEAM 2010 Award Nominations & Scholarship Applications
Prince George's Community College
301 Largo Road
Largo, MD 20774
bdantley@pgcc.edu

Name of Nominee: "[Click here and type name]" Telephone: "[Phone Number]"

Institution: "[Click here and type institution]"

Address: "[Click here and type address]"

Nominated by: "[Click here and type name]" Telephone: "[Phone Number]"

Address: "[Click here and type address]"

AWARD FOR WHICH PERSON OR PROGRAM IS BEING NOMINATED:

- 1. Award for Outstanding Contributor to Developmental Education in Maryland
- 2. Award for Outstanding Research in Developmental Education

SCHOLARSHIP FOR WHICH PERSON OR PROGRAM IS APPLYING:

- 1. Alex Afonta Memorial Scholarship to the Kellogg Institute
- 2. Scholarship Award for Outstanding Alumnus of a Developmental Education Program

Important: To be considered, all instructions for submission must be followed exactly.

**Please attach the appropriate letter(s) of nomination or recommendation and all supporting documentation to the nomination form or email all required forms as attachments.
Transcripts must be sealed.**

Conference Registration Form

DEAM Spring Conference – May 19-20, 2010

TRANSITIONS: The Evolution of Developmental Education

Tremont Plaza Hotel

222 St. Paul Place

Baltimore, MD 21202

www.tremontsuitehotels.com

Mention the DEAM Conference and make reservations on or before 4/21/2010 to obtain the conference rate of \$120 per night.

Room	Single Rate	Double Rate	Triple Rate	Quad Rate
Studio Suite 1 Queen	\$120	\$120	\$140	\$160

Call 1-800-TREMONT (800-873-6668) Monday – Friday 8:00am – 7:30pm EST.

Saturday – Sunday 10:00am – 2:00pm EST.

Name

Institution

Address

Telephone

City/State/Zip

Email

2010 Conference Fees (Double click on boxes to check [default value=checked])

EARLY BIRD SPECIAL (BY March 1, 2010)

- Conference fee (2009-2010 DEAM Members) **\$150**
 Conference fee (Non-members) **\$175**

REGISTRATION (BY May 1, 2010)

- Conference fee (2009-2010 DEAM Members) **\$190**
 Conference fee (Non-Member) **\$215**

OTHER

- DEAM Networking & Awards Reception *Included with registration; please check if attending*
 # of Additional Guests for Reception _____ x **\$20.00** = _____
- DEAM Membership, 2010-2011 **\$20** (Save \$5 of regular membership when you renew or join DEAM for 2010-2011 with conference registration!)
- Late fee (*postmarked after 5/1/10*) **\$35**

Total: \$

- No, do not share my e-mail address with DEAM 2010 academic vendors

SPECIAL ACCOMODATIONS:

- Need for dietary accommodations
- Need for accommodations for disabilities (accommodations for attendees with disabilities must be finalized two weeks in advance)

****If any of the special accommodations apply, a DEAM representative will contact you.***

PAYMENT BY CHECK MUST ACCOMPANY THE REGISTRATION FORM. PLEASE PRINT THIS FORM, MAKE CHECKS PAYABLE TO DEAM AND MAIL TO:

Janice McCue
DEAM SPRING Conference 2010 Registration
College of Southern Maryland
8730 Mitchell Road, P.O. Box 910
La Plata, MD 20646

Please Note:

Payment must accompany this form.

**We are not able to accept credit cards or institutional purchase orders.
Registrations are non-transferable and non-refundable.**



Membership Application

(to accompany all new registrations and renewals)

Last Name	First Name	MI
Title	Work Phone	FAX
Institution	Email Address	
Address		
City	State	Zip

Please mark the appropriate boxes below (Double click on boxes to check [default value=checked]):

Type of Institution:	<input type="checkbox"/> 2-year private	<input type="checkbox"/> 2-year public	<input type="checkbox"/> 4-year private	<input type="checkbox"/> 4-Year Public	<input type="checkbox"/> High School
Institution:	<input type="checkbox"/> Other				
Status 1:	<input type="checkbox"/> Full time	<input type="checkbox"/> Part time			
Status 2:	<input type="checkbox"/> Administrative	<input type="checkbox"/> Faculty	<input type="checkbox"/> Staff		
Do you give permission for your name to appear on lists purchased by organizations to be used for educational purposes? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Are you a new member of DEAM? <input type="checkbox"/> Yes <input type="checkbox"/> No If no, what year did you become a member of DEAM? If yes, referred by:					
Do you wish to become involved in a DEAM committee or serve as a campus liaison? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Do we have your permission to publish your name and contact information in a membership directory? <input type="checkbox"/> Yes <input type="checkbox"/> No					
Please indicate primary areas of interest:					
<input type="checkbox"/> Academic Advising	<input type="checkbox"/> Administration	<input type="checkbox"/> Assessment	<input type="checkbox"/> Basic skills/general education	<input type="checkbox"/> Counseling	<input type="checkbox"/> Diversity
<input type="checkbox"/> ESL	<input type="checkbox"/> Learning Center/study skills	<input type="checkbox"/> Learning disabilities	<input type="checkbox"/> Math skills	<input type="checkbox"/> Reading	<input type="checkbox"/> TRIO
<input type="checkbox"/> Writing skills	<input type="checkbox"/> Workplace Literacy	<input type="checkbox"/> VSS	<input type="checkbox"/> Other(specify):		
Are you a NADE member? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, in what year did you become a member? For NADE membership information see http://www.nade.net/ .					

This form should be printed and mailed with your conference registration form and payment. If not registering for the annual conference, this membership application must be accompanied by a check or money order made out to DEAM and sent to

Janice McCue
DEAM Membership Application
College of Southern Maryland
8730 Mitchell Road, P.O. Box 910
La Plata, MD 20646

Membership fee	\$25.00	\$20 for 2010-2011 Membership w/ conference registration
Also enclosed is my contribution of	\$	for the DEAM scholarship fund
Total amount enclosed	\$	
Signature	Date	

DEAM 2010 Conference Sponsorship

The Developmental Education Association of Maryland is underway in preparing for our - annual Spring Conference. The event will be held on May 19-20, 2010 at the historic Tremont Plaza Hotel in downtown Baltimore.

This year, we are looking forward to hosting many professionals in developmental education and invite you to network and promote your business. Sponsorships are extremely important to the success of our conference and we invite you to partake in one of the following levels:

- **Doctoral Level:** Full Page Ad in our conference program, as well as a link to your company's website on our DEAM website as one of our sponsors. This level also includes two free tickets to our conference and a showcase table - \$1000.00
- **Master's Level:** ½ Page Ad in our conference program, as well as co-sponsorship of our Welcome Reception. This level also includes two free conference tickets - \$750.00
- **Bachelor's Level:** ¼ page ad in our conference program, as well as co-sponsorship of our DEAM breakfast. This level also includes one free ticket to our conference - \$500.00
- **Associate's Level:** Business card ad in our conference program and co-sponsorship of our Leadership Institute. This level also includes one free ticket to our DEAM luncheon - \$250.00
- **Ad prices only:**
Full page-\$500.00
½ page-\$250.00
1/4page-\$125.00

2010 DEAM Spring Conference Sponsorship Registration Form

Company Name:

Address:

Contact Person:

Phone: _____

E-mail Address: _____

Sponsorship Selection:

- Doctoral Level - \$1000.00
- Master's Level - \$750.00
- Bachelor's Level - \$500.00
- Associate's Level- \$250.00

Advertisements Only:

- Full page - \$500.00
- ½ page - \$250.00
- ¼ page - \$125.00

Vendor Tables:

- 1 day only - \$150.00 indicate day _____
- 2 days - \$250.00

Submission for sponsorship ads in the conference program must be submitted as a hard copy. If an electronic copy of your submission is needed, you will be notified. All submissions are due no later than **April 9, 2010**.

**Please submit all sponsorship registration forms to Mirian Torain:
torainml@pgcc.edu.**