



## Florida Alliance for Renewable Energy

### 2011 Renewable Energy Tour

*February 2011*

West Palm/Boca Raton; Miami; Ft. Myers/Naples;  
Sarasota/Venice; Tampa; Orlando; Space Coast; Jacksonville;  
Gainesville; Tallahassee

### [Sponsorship Packages](#)

*"Bringing renewable energy to the citizens and businesses of Florida."*

The 2011 Renewable Energy Tour will bring together all stakeholders in Florida's renewable energy industry and allow them to learn and participate in an important renewable energy policy discussion leading in to the 2011 Legislative Session.

This tour will travel through cities across the state, reaching an audience of well over 1000 individuals and businesses. The tour will be your very best opportunity to learn about renewable energy policy, interact with your elected officials and be part of the sweeping grassroots movement that will bring Florida in to the renewable energy future.

The tour will feature the roll out of a comprehensive energy bill to be introduced in the 2011 Legislative Session. The tour is scheduled for the last three weeks in February, leading in to the beginning of legislative session in March. The tour will also feature industry & policy experts and local elected officials. Prior to each event the tour will feature visits to local solar and renewable energy installations. Each individual event will be in town hall format, with the unveiling of the renewable energy platform, and a question and answers session from industry experts and State legislators.

#### **Event Format:**

- Daytime:
  - Open house visits to local renewable energy installations.
- Evening:
  - Town hall style panel discussion and presentations from local and state legislators and renewable energy experts.

#### **Discussion Topics:**

- ✓ Florida's Energy Portfolio
- ✓ Energy Security
- ✓ Pending Legislation
- ✓ Innovations in Industry
- ✓ Municipal Approach to Renewables
- ✓ Trickle Down Economics of Renewable Energy
- ✓ Renewable Energy Finance
- ✓ Florida's Natural Clean Energy Source

**\*20% discount on all sponsorships available to current FARE members.**

## Sponsorship Packages for the 2011 Renewable Energy Tour

Present yourself and your company as a partner of the 2011 Renewable Energy Tour. Leverage the attractive sponsorship offerings as a way to showcase your role in the renewable energy and energy efficiency economy in Florida.

**Sponsorship offers you many advantages:**

- Connection to the Florida business community
- Placement of your company in a circle of leading decision makers from government, business, and trade associations.
- Communication of your brand, products, or services in the context of innovative strategies for renewable energy.
- Heightened name recognition of your company due to your sponsorship of the 2011 Renewable Energy Tour.
- Doing your part to advance meaningful and responsible renewable energy policy in the State of Florida.

### Tour Sponsor

- Premier logo visibility on Tour promotional materials such as flyers, invitations, documents and participant lists and display of company logo on banners and project screen during conference..
- Speaking opportunity at all events.
- Premier logo visibility on Tour website.
- Designation as sponsor in all press releases.
- Verbal mention of company during the official opening and closing remarks.
- Possibility to add promotional merchandise and materials to conference folders handouts and stuffers.
- Limited exhibitor space.
- Annual FARE membership including legislative advocacy and updates, assessments, action alerts and breaking news.

**Price: \$3,000 – Deadline for Tour Sponsorship 01/14/11**

### Event Host

- Top level logo visibility on Tour promotional materials such as flyers, invitations, documents and participant lists and display of company logo on banners and project screen during conference.
- Presenting opportunity at individual event.
- Premier logo visibility on individual event website.
- Designation as host in all press releases.
- Verbal mention of company during the official opening and closing remarks.
- Possibility to add promotional merchandise and materials to conference folders handouts and stuffers.
- Limited exhibitor space.

**Price: \$750**

### Event Sponsor

- Logo visibility for conference and on event specific printed materials.
- Presence of company logo on event specific conference website.
- Verbal mention of company during the official opening and closing of event.
- Limited exhibitor space.

**Price: \$250**

### Concession Sponsor

- Logo visibility for conference and on event specific printed materials.
- Presence of company logo on event specific conference website.
- Verbal mention of company during the official opening and closing of event.
- Limited exhibitor space.
- Sponsor is responsible for negotiation and arrangement of concessions.

**Price: \$500 or negotiated**

### Reception Sponsor

- Logo visibility for conference and on event specific printed materials.
- Presence of company logo on event specific conference website.
- Verbal mention of company during the official opening and closing of event.
- Limited exhibitor space.
- Sponsor is responsible for negotiation and arrangement of reception.

**Price: \$1,000 or negotiated**

See the success of last year's tour at <http://tinyurl.com/FAREPastTours>

To become a sponsor, fill out this form and fax to 866.543.2854. Attention: FARE Sponsorship

Then you can mail a check to the address below, or pay online at <http://tinyurl.com/2011FARETourSponsor>

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State & Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Type \_\_\_\_\_

This tour is being organized by the Florida Alliance  
for Renewable Energy (FARE)

Mailing Address:

FARE

4556 Concordia Ln

Boynton Beach, FL 33436

Phone: 888.501.3273

[info@fareenergy.org](mailto:info@fareenergy.org)

\*Be sure to email your company logo to

[info@fareenergy.org](mailto:info@fareenergy.org)

