



# Call for Proposals

Conference Site: Missouri Western State University

April 2-3, 2020

## Conference Information

### Academic Success: A Holistic Approach

As enrollment and persistence rates become the focal point for institutions across the country, higher education professionals are becoming more intentionally focused on the programs, policies, and procedures to support their students. Whereas previously academic support (tutoring, SI, academic coaching and mentoring) was viewed as the only method to ensure academic success, institutions are assessing the entire student experience and the impact it has on student success rates. This conference will expose attendees to holistic approaches to supporting students. Attendees will leave with a deeper understanding of how all components of academia play a role in academic success.

### Pre-Conference Institute

The 2020 Heartland Chapter spring conference will begin with a pre-conference institute that focuses on evaluating a variety of common learning assistance services. Both qualitative and quantitative methods (i.e., stories & stats) will be reviewed, then those measures will form the foundation of learning outcomes statements. “Holistic Assessment of Learning Assistance” will be presented by Karen Agee and Jan Norton. Jan and Karen have long histories of evaluating learning assistance programs: as consultants, authors, CLADEA Fellows, and practitioners, they are committed to helping professionals in the field provide the best possible services for students by helping programs evaluate, then improve, their tutoring, SI, workshops, and other learning assistance services.

### Keynoter’s Address: “Best Practices to Strengthen Academic Relationships with Students”



We are delighted that a well-known leader and writer in our field, Dr. David Arendale, will be the keynote speaker for our conference.

Positive academic relationships among students, staff, and faculty members are essential for student satisfaction and persistence toward graduation. The research is clear that developing these relationships makes the difference for student success—and student paraprofessionals help, whether facilitating study groups, leading orientation seminars for new students, or guiding campus tours. All of these student paraprofessionals can produce a supportive learning environment, so new students develop feelings of confidence and belonging at the institution.

Principles shared during David Arendale's address can be applied to the classroom by faculty members as well. During the address, attendees will also meet in small groups to apply the principles and to share their own experiences and expertise. David will finish the session by sharing some of the positive outcomes that student paraprofessionals receive as a result of interacting with their fellow students.

At the University of Minnesota-Twin Cities, David Arendale is an Associate Professor Emeritus in the Department of Curriculum and Instruction. He manages the Best Practices Clearinghouse for students, especially those who are first-generation college, financially disadvantaged, and historically underrepresented in college. David has worked in many capacities within Academic and Student Affairs. He also served at the University of Missouri-Kansas City in several capacities including National Director of Supplemental Instruction.

## Call for Proposals: Submit Your Proposal Today!

Do you have research or a promising practice to report at the conference? If so, consider submitting a proposal! Our theme is holistic academic success: teaching developmental reading, writing, mathematics, or ESL; learning assistance, tutoring, or mentoring; research in the field; or professional development.

**Note:** All presenters must register for the conference if their proposal is accepted. To keep our conference prices affordable, we cannot discount or waive registration fees for presenters. Proposals that are not complete will not be accepted. **The proposal submission deadline is February 15, 2020.** Completed proposals should be sent to WyKeshia Atkins at [wratkins@semo.edu](mailto:wratkins@semo.edu) with subject heading "Heartland Proposal." Twelve will be accepted with two alternates. Selected presenters will be notified by **March 2, 2020.**

In addition, presenters at Heartland CRLA conferences provide their own handouts or links to websites for attendees. Projectors will be provided, but presenters should bring their own laptops. Such actions allow us to keep our registration fees lower.

More information regarding the Call for Proposals can be found on the Heartland CRLA Website.

## Registration: Prices, Cancellation Policy and Instructions

### Registration Fees

This year's registration fee depends on whether you are a "CRLA Professional," which means you are a member of the Heartland CRLA Chapter's parent organization, the international College Reading and Learning Association ([crla.net](http://crla.net)). International CRLA provides a list of paid members living or working in our five-state area, all of whom now receive membership in the Heartland Chapter free of charge as a benefit of CRLA membership. Our Heartland Chapter dues are currently \$20 per year for professionals in the Heartland who are not members of CRLA.

### Breakdown of registration prices:

- Conference only: CRLA professional member....\$150
- Conference only: student....\$140
- Conference only: Non-CRLA professional....\$170 (includes \$20 membership fee)
- Conference and pre-conference institute: CRLA professional....\$165 (\$15 pre-conference fee)
- Conference and pre-conference institute: Non-CRLA professional....\$185 (\$15 pre-conference fee)

**Online registration will be available before January 31. Once registration has opened, you will be notified!**

### CRLA Refund Policy

Conference Cancellation/Refund Policy: If you have paid for the conference and are no longer able to attend, the president-elect and president must be notified and a reason for your absence must be specified. In addition, the Request a Heartland Refund Form must be submitted via email to [wratkins@semo.edu](mailto:wratkins@semo.edu). Please note that as meals and venue costs are paid in advance, the ability to issue a refund may not be possible. In addition, refunds will be considered only after the Refund Form is received and all the conference bills have been paid.

## St. Joseph, Missouri: Lodging and Local Activities

### Lodging at the Conference: Why You Should Book Early!



Where the Wild Wild West really began, at Stoney Creek Hotel and Conference Center you'll find uniquely-designed guest rooms and western themed suites that will take you back to the days of Jesse James. Enjoy the original Stoney Creek decor mixed with rich wooden details to give you a place to escape and unwind.

In addition, Stoney Creek Hotel and Conference Center has guest rooms with the following amenities: wireless internet, 24-hour hot coffee and tea, free local telephone calls, business center, and more.

**Heartland has negotiated 30 deluxe king and 40 deluxe double rooms on Thursday, April 2 and Friday, April 3 for \$91.00 (plus tax) a night.** We have also negotiated 10 deluxe king and 10 deluxe double rooms at the same rate Wednesday, April 1. Whether you want to arrive to the conference a day in advance or stay to enjoy the sites of St. Joseph, your preference has been accommodated.

Heartland will be guaranteed these rates until March 18, 2020. After this date, reservations will be accepted upon availability. The group rate is not guaranteed after the block has been released back into the Stoney Creek inventory.

For reservations, please call **800-659-2220**. When making reservations, individuals must request the group name "College Reading and Learning Association." A 24-hour notice is required for cancellations or changes to any reservation to avoid penalty of (1) night's room and tax per reservation.

### Local Hotels

If you do not wish to lodge at Stoney Creek Hotel and Conference Center, below are hotels in proximity of the conference site:

Hotel	Address
<b>Holiday Inn Express Hotel and Suites</b>	3600 Village Drive Saint Joseph, MO 64506
<b>Quality Suites</b>	917 N. Woodbine Rd Saint Joseph, MO 64506
<b>Drury Inn and Suites</b>	4213 Frederick Ave Saint Joseph, MO 64506
<b>Hampton Inn</b>	3928 Frederick Ave Saint Joseph, MO 64506

*Please note that Heartland does not have a reduced rate at these hotels.*

### Local Activities

For a list of St. Joseph activities, please visit the St. Joseph Convention and Visitors Bureau website at [www.stjomo.com](http://www.stjomo.com)

## **Tentative Conference Schedule**

### **Thursday, April 2, 2020**

8:00am-11:00am	Pre-conference Institute
10:30am-11:30am	Registration
11:45am-1:00pm	Welcome & Luncheon
1:00pm-2:00 pm	Keynote Address: David Arendale
2:00pm-2:20 pm	Break
2:20pm-3:10pm	Concurrent Breakout Session #1
3:10pm-3:30pm	Snack Break
3:30pm-4:20pm	Concurrent Breakout Session #2
4:30pm-7:30pm	Dinner on your own
7:30pm-9:00pm	Social Hour

### **Friday, April 3, 2020**

8:00am-8:45am	Breakfast
8:45am-9:45am	Heartland Business Meeting, Election of Officers
9:45am-10:00am	Break
10:00am-10:50am	Concurrent Breakout Session #3
11:00am-11:50am	Concurrent Breakout Session #4
12:00pm-1:00pm	Lunch and Installation of Officers
1:15pm-2:00pm	Board of Directors Meeting (including new Officers)